

Our mission ...

alongside the Church, is to seek practical solutions which combine Christian ethics and investment returns. We therefore aim...

- ***to provide a high quality investment service seeking above average financial returns for investors***
- ***to follow a discipline in which the ethical dimension is an integral part of all investment decisions***
- ***to construct investment portfolios which are consistent with the moral stance and teachings of the Christian faith***
- ***to encourage strategic thinking on the ethics of investment***
- ***to be a Christian witness in the investment community***

...alongside the Church...

The Christian gospel addresses the challenges of money and society. We identify with the Church in this mission:

- to witness that Christ has bridged the gap between the Kingdom of God and a fallen world
- to speak with relevance on the subjects of money, wealth creation and ownership in a world dominated by material possessions
- to engage with the world and in response to God's love and grace, seek to encourage peace, economic justice and responsible stewardship of physical resources
- to show leadership by example, in accepting the responsibilities that ownership of investments entails

... seeks practical solutions ...

We will seek to implement its aims:

- by ensuring social values are an integral part of our investment decision-making process
- by example, through the type of investments which are used and by relationships with both the investment community and company managements
- by providing the means of investment which allow our investors to use their assets not only to strive for an above average financial return but also to support attempts to improve business practices and social justice
- by engaging in constructive dialogue with company managements and challenging them to make social justice a growing influence in their decision-making process
- by providing the necessary resources to enable both the investment and ethical aspects of the service to be tackled effectively
- by providing a voice through which socially concerned investors can be more widely heard
- by providing a bridge to link churches and charities with the world of investment whilst bringing home the reality of investment to churches and charities
- by engaging in public debate with interested parties
- by offering a channel through which thinking on the ethics of investment can be advanced and where theological reflections on the practical responsibilities of ownership can be pursued

...combining Christian ethics and investment returns...

We are committed to wrestling with the tensions of seeking both superior returns and improving ethical standards within the portfolios we manage. However, we recognise the paradoxes and compromises which are involved and accept that our best efforts may justly be criticised as falling short of our ideals.

- wealth creation can lead to social and economic injustice, yet without physical and material resources it is difficult for such injustices to be effectively addressed
- an investment decision may be criticised as conforming too closely to secular values or being too idealistic
- investment returns can always be higher whilst a more exacting standard of ethical behaviour can always be sought - enough is never enough!
- accepted ethical standards are neither identical for everyone at any one time, nor for anyone, for all time

Biblical principles...

- *to encourage the fruitful use of economic resources*
- *to encourage activities consistent with God's nature and values*
- *to encourage a concern for the vulnerable and oppressed*
- *to encourage healing of the effect of the Fall*

... guide us in our investment decisions